

YEARS 1 AND 2: Associate in Arts Degree | YEARS 3 AND 4: Bachelor of Science in Public Relations

The suggested pathways included on this document show coursework that fulfills requirements for the Associate in Arts Degree at MCCKC as well as requirements for the Bachelor of Science in Public Relations degree at William Jewell College.

For official course, degree, and graduation requirements, students should refer to each institution's catalog which supersedes this document.



SEMESTER 1			
MCC Requirement Fulfilled	MCC Course	William Jewell College Course	William Jewell Degree Requirement Fulfilled
Oral Communication	COMM 100: Fundamentals of Speech (3)	COM 100: Fundamentals of Speech Communication	Course required major:
Elective	BUSN 100: Introduction to Business (3)	BUS 101: Business Foundations	Course taken for Major
Humanities and Fine Arts	PHIL 100: Introduction to Philosophy (3)	PHI 201 Introduction to Philosophy	Elective
Written Communication	ENGL 101: Composition and Reading 1 (3)	CTI 102: Written Communications	Level 1 Foundations: English Composition Requirement Fulfilled
Humanities and Fine Arts	HIST 133: Foundations of Western Civilization (3) OR HIST 134 (3) Modern Western Civilization	HIS 103: World History I OR HIS 104: World History II	Elective
Total Hours Completed: 15			
SEMESTER 2			
Humanities and Fine Arts	MUSI 160: Music of the World's Cultures (3)	HUM 999	Elective
Natural Science without Lab	PHYS 106-General Astronomy (non-Lab) (4)	SCI 999 Science Elective	*Level 2 Explorations: Science, Technology and the Human Experience (1 of 2 classes required from 2 different disciplines)
Written Communication	ENGL 102: Composition and Reading 2 (3)		Elective
Social and Behavioral Sciences-Civics/American Institutions	HIST 120: US History to 1865 (3) (or) HIST 121: US History since 1865 (3) (or) POLS 136: American National Politics	HIS 121: Foundations of US History (or) HIS 122: The Modern United States (or) POL 150: American National Government	*Level 2 Explorations: Power and Justice: 1 of 2 classes required from 2 different disciplines
Total Hours Completed: 13			
SEMESTER 3			
Mathematical Science	MATH 115 Statistics (3) or higher	MAT 102: College Statistics MAT 103: College Algebra	Level 1 Foundations: Mathematics Requirement Fulfilled
Social and Behavioral Sciences-Civics/American Institutions	PSYC 140: Intro to Psychology (3)	PSY 101: Introduction to Psychological Science	*Level 2 Explorations: Power and Justice: 2 of 2 classes required from 2 different disciplines
Humanities and Fine Arts	ENGL 201: Creative Writing (3)	ENG 999 English Elective	Elective
Elective	BUSN 150: Principles of Marketing (3)	MKT 205: Marketing Principles	Course Taken for Major
Elective	COMM 223: Interpersonal Communication (3)	COM 209: Interpersonal Communication	Course Taken for Major
Total Hours Completed: 15			
SEMESTER 4			
Social and Behavior Sciences	POLS 136: Introduction to U.S. National Politics (3)	POL 150: Introduction to American Government	Requirement for Major
Social and Behavioral Sciences	COMM 233: Intercultural Communication (3)	COM 358: Intercultural Communication	Requirement for Major
Natural Sciences-Lab	BIOL 101: General Biology (5)	BIO 999	*Level 2 Explorations: Science, Tech, and the Human Experience (2 of 2 courses required from 2 different disciplines)
Elective	COMM 204: Small Group Communication (3)	COM 355: Small Group Communication	Course taken for major
Elective	COMM 118: Introduction to Public Relations (3)	COM 350: Public Relations	Course Taken For Major
Total Hours Completed: 17			

To complete the Critical Thought and Inquiry (CTI) Curriculum, the remaining CTI courses listed below must be taken at William Jewell College:

- CTI Sacred Secular (4 Credit Hours)
- CTI 100: The Responsible Self (4 Credit Hours)
- CTI 150: Identity and Society (2 Credit Hours)
- CTI 400 Capstone (4 Credit Hours)

*Any course designated as a "Level 2 Explorations course" will transfer as an elective if the student transfers to Jewell with less than 26 hours completed post-high school graduation OR does not successfully complete the 2 classes required for each category.

To be admitted to Jewell: transfer students must have at minimum transferrable GPA of at least a 2.5 with at least 26 hours completed post-high school graduation.

The courses suggested in this guide are the preferred courses that best prepare students for success at William Jewell College. For a Level 2 Explorations requirement in the William Jewell College core curriculum to be fulfilled using transfer credit, students MUST have successfully completed two (2) courses in two (2) different disciplines.

MCCKC courses used to fulfill William Jewell College Level 2 Core Curriculum Requirements are as follows:

Power and Justice:
HIST 120 OR HIST 121 OR POLS 136 AND PSYC 140

Science Technology and the Human Experience:
BIOL 101 AND PHYS 106

Disclaimer: All statements in this publication concerning course offerings and requirements are subject to constant review and change based on the needs of the college and related department(s). The content on this document is provided for informational purposes and does not substitute for formal academic advising or constitute a contract. Please be aware that all pathways maybe altered to account for course availability and/or to fit the individual needs of students.

Bachelor of Science in PUBLIC RELATIONS

Years 3 and 4

This Suggested Course Advisement Plan is an unofficial publication of William Jewell College.
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**Students must earn a grade of C- or higher in each of these required courses.*

FALL 1		
CTI 100	The Responsible Self	4 Credit Hours
CTI 150	Identity and Society	2 Credit Hours
COM 110	Introduction to Communication Studies	2 Credit Hours
COM 210	Advanced Public Speaking	2 Credit Hours
COM 215	Communication Theory	4 Credit Hours
Elective	Course of students Choosing	2 Credit Hours
		16 Credit Hours

SPRING 1		
COM 381	Communication Seminar	4 Credit Hours
Diversity and Inclusion: US	Course of Student's Choosing	4 Credit Hours
COM 260/344	Organizational Communication OR Integrated Communication (Choose 1)	4 Credit Hours
Level 2 CTI: Sacred Secular	Course of students Choosing	4 Credit Hours
		16 credit Hours

FALL 2		
COM 333	Media Reporting and Writing	4 Credit Hours
COM 368	Communication Research Methods	4 Credit Hours
CTI 4XX	Critical Thought and Inquiry Capstone	4 Credit Hours
Elective	Course of Student's Choosing	4 Credit Hours
		16 Credit Hours

SPRING 2		
COM 410	Capstone in Public Relations Campaigns	2 Credit Hours
COM 490	Communication Internship	2 Credit Hours
Elective	Course of Student's Choosing	4 Credit Hours
Elective	Course of Student's Choosing	4 Credit Hours
Diversity and inclusion: Global	Course of Student's Choosing	4 Credit Hours
		16 Credit Hours

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